Real Leaf Solutions Social Equity Program

Redemption[™] is a cannabis brand that proudly gives a portion of every cannabis sale to a 501(c)(3) non-profit organization dedicated to helping victims of the failed war on cannabis who are either incarcerated, living on probation, or just trying to improve their situation despite being punished for what the state of Michigan (and elsewhere) now allows.

Ryan Basore is the owner of Redemption™ and Director of the non-profit group. He is the proud recipient of the inaugural Gage Cannabis Group Adult Use Social Equity Program grant in September 2019. Gage recognized the massive impediment that a cannabis conviction imposed on Ryan, who has never let that fact hold him back or deter him from pursuing his legal cannabis goals.

Real Leaf Solutions is proud to partner with Redemption[™] and Ryan Basore and believe strongly in his company's mission of lifting up those whose lives have been negatively and adversely affected by cannabis prohibition. We will be dedicating a minimum of 5% of our plants to be sold under the Redemption[™] brand at discounted rates in order to fulfill this objective.

We also will be sponsoring events, fundraisers, scholarships, and individuals through the Redemption™ outreach program. We feel that targeting individuals and giving them 100% of the allocated donation is the most efficient way to identify, focus, and help individuals who need it most.

In addition to our partnership with Redemption™ Cannabis, Real Leaf Solutions currently employs and plans to continue to employ women at a rate of nearly half of our staff with an increasing percentage with every round of hiring. We also plan on expanding our positions to include more opportunity for the aged with the adoption of more automated processes requiring less physical involvement.